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# Press Release

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FOR IMMEDIATE RELEASE  
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## **PresenterNet Launches Audio Showrooms**

Carlsbad, CA—PresenterNet, provider of online interactive Web presentation services, today launched Audio Showrooms, enabling voice-narrated slide presentations that are accessed and controlled by any viewer. The new Audio Showrooms are available immediately to all PresenterNet account holders free-of-charge. Every PresenterNet account includes a showroom that its user can name. The name then becomes part of a Web location accessible by visitors at any time. A hands-on Audio Showroom demonstration is available at [audioshowroom.presenternet.com](http://audioshowroom.presenternet.com)

In launching the Showrooms, PresenterNet CEO Doug Wolfgram said, "Audio Showrooms represent a brand-new kind of online medium. In many cases, they are far more effective than a Web site since they provide a detailed, focused view of a presented message, as compared to the broad, sometimes confusing information array of a typical Web site."

Wolfgram added, "Audio Showrooms permit viewers to attend presentations at their own speed, backtracking when necessary to repeat key statements. For many viewers, Audio Showrooms offer the most thorough understanding possible of presented material."

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Audio Showrooms can display any slide presentation in a user's online library. They can include PresenterNet's proprietary InterActive Slides, with which audiences can provide feedback, respond to questions, provide contact information, or request additional information. PresenterNet captures these onscreen viewer responses for later processing by users.

To create slides that include audio, presenters record narration using standard PowerPoint capabilities. When these slides are uploaded, PresenterNet compresses and transforms them to an efficient format for online use in the Audio Showroom.

Wolfgram added, "Our customers are very excited about this new capability. Audio Showrooms can become a strategic element in a coordinated online marketing campaign. Search engine ads that link directly to a showroom are often much more productive than a Web site visit, and can engage viewers with easy-to-use multi-media. Audio Showrooms are also an excellent training tool, enabling instructors to narrate course material for online study."

Additional information about PresenterNet is available at [www.presenternet.com](http://www.presenternet.com)

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About PresenterNet:

PresenterNet's online services emphasize high-impact interactive presentations, data collection from prospect interactions, database applications and customized reporting. The company has committed all of its products to compatibility with industry standards, such as

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Macromedia Flash, Macromedia FlashPaper, Microsoft Internet Explorer, PowerPoint™, Mozilla Firefox, Linux, and Apple Macintosh, as well as emerging technology leaders like Skype. PresenterNet's founders have been developing and implementing sales and marketing technologies for nearly 25 years. Past clients have included Toshiba, SGI, Philips, NEC, ITT, Litton, Fujitsu, and HP.