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Press Release

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FOR IMMEDIATE RELEASE
Tuesday, April 06, 2004

Online Report Contrasts PresenterNet vs. Webex and Microsoft Live Meeting

CAPISTRANO BEACH, CA—PresenterNet, provider of online presentation technology solutions, today posted a report contrasting its latest system edition with online meeting services from Webex and Microsoft Office™ Live Meeting. Visitors can access the new report at www.presenternet.com.

“We launched PresenterNet to support professionals who deliver live presentations over the Web to minimize unnecessary travel”, said PresenterNet CEO Douglas Wolfgram. “Webex and Microsoft Live Meeting offer systems optimized for online meetings and group collaboration. Though they also support presentations, we have a fundamentally different design that enables presentation features exclusive to PresenterNet and our interactive presentation network.”

According to Wolfgram many companies don't fit into the pricing structures of Webex or Microsoft. “Smaller companies and individuals often deliver large numbers of monthly presentations, yet their audiences may be as small as one participant. Our flat-rate pricing makes this kind of schedule much more affordable than services that

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charge by the minute." The new report offers detailed price comparisons for services of the three companies.

PresenterNet users upload and store PowerPoint™ and other slide images online, create and deliver presentations over the Web from the same presentation center. This online staging enables storing and maintaining presentations shared by numerous employees' personal private accounts. "Many customer companies must ensure that centrally maintained key slides are current for legal or strategic reasons," explained Wolfgram. "For example, financial advisors must always use the latest investment program details to be legally compliant."

Other PresenterNet features permit users to present PowerPoint™ slides over the Web, while receiving interactive feedback from online client participants. In addition to PowerPoint™ the company's proprietary Interactive Slide technology integrates viewer responses into presentations and stores resulting information as database entries. Presentations then contain applications in sales, consulting, and training; such as prospect information gathering, financial planning, and customer ordering.

About PresenterNet:

PresenterNet's founders have been developing and implementing sales and marketing technologies for nearly 25 years. Online services emphasize high-impact interactive presentations, data collection from prospect interactions, and customized reporting. Past clients have included Toshiba, SGI, Philips, NEC, ITT, Litton, Fujitsu, and HP.