



638 Camino de los Mares
Suite H130-275
San Clemente, CA 92673
Phone 949.248.0439
WEB www.presenternet.com

Press Release

Contact: Steve Vachss
Phone: (925) 875-0879

FOR IMMEDIATE RELEASE
Wednesday, May 3, 2006

PresenterNet Launches "Always Easy" Program

Carlsbad, CA—PresenterNet (www.presenternet.com), provider of online interactive Web presentation applications, today launched "Always Easy", a program of continuing technology enhancement emphasizing ease-of-use as the company's number one goal.

To kick off "Always Easy", PresenterNet simultaneously launched a new advertising campaign featuring "Max and Maya", popular comic strip characters created by well known illustrator Dave Boarini.

"Max and Maya are perfect as our unofficial spokespersons", explained CEO Doug Wolfgram. "In many ways, Max personifies typical Web conferencing users, often bewildered by unnecessary technology struggles. Maya knows better. She uses PresenterNet, and her conferences are Always Easy."

First advertising featuring Max and Maya appears in the online technology news magazine, Master New Media.

<http://www.masternewmedia.org/>

PresenterNet Launches "Always Easy" Program

The Always Easy program began unofficially when the company launched support of Macintosh and Linux, along with Windows; then continued with added support for browsers like Firefox, Safari and Opera.

"Enhancements like these mean that any audience member can log into our system with a single-click, and will never need to download or install software plug-ins," added Wolfgram. "We will continue to work hard at innovations like these to maintain our lead in ease-of-use features. Users always come first at PresenterNet."

Additional PresenterNet information is available at www.presenternet.com .

For more information about Max and Maya by Dave Boarini, go to www.microsponge.org/mm/ .

-End-

About PresenterNet:

PresenterNet's online services emphasize high-impact interactive presentations, data collection from prospect interactions, database applications and customized reporting. The company has committed all of its products to compatibility with industry standards, such as Macromedia Flash, Macromedia FlashPaper, Microsoft Internet Explorer, PowerPoint™, Mozilla, and Apple Macintosh, as well as emerging technology leaders like Skype. PresenterNet's founders have been developing and implementing sales and marketing technologies for nearly 25 years. Past clients have included Toshiba, SGI, Philips, NEC, ITT, Litton, Fujitsu, and HP.