



PO Box 2097
Capistrano Beach, CA 92624
Phone 949.248.0439
WEB www.presenternet.com

Press Release

Contact: Steve Vachss
Phone: (925) 875-0879

FOR IMMEDIATE RELEASE
Wednesday, August 4, 2004

PresenterNet Announces Free Online Training Program

CAPISTRANO BEACH, CA—PresenterNet, provider of online interactive Web conferencing services, today announced a program of free online training for prospective customers.

According to CEO Doug Wolfgram, all users who register for a free 2-week trial of PresenterNet can request a personal online orientation session from a senior member of the company's technical support group. Information regarding the new program and PresenterNet's free trial are available at www.presenternet.com

In announcing the training program, Wolfgram explained, "Free training is far more effective for us than connecting each trial user with a salesperson. PresenterNet offers many capabilities that are unfamiliar to most people, since they are not available on other systems. Free training provides a non-intrusive way for non-technical users to familiarize themselves with these new capabilities. Once companies and individual users realize what they can accomplish, PresenterNet usually sells itself."

~ MORE ~

PresenterNet Announces Free Online Training Program

Users can tailor online sessions on request, though sessions typically last for approximately one hour. During these sessions, users learn how to operate all features of the system's Conference Control Center, to deliver full-function interactive presentations, and often practice with copies of their own PowerPoint™ slides.

Users can also receive the latest information about the system's unique capabilities, such as online media asset management, multi-presenter sessions, online slide libraries, instant slide search and selection, multidirectional onscreen sketches and text, meeting management, online support for Flash slide editing, creation and use of interactive slides, as well as database storage and reporting of collected onscreen information.

About PresenterNet:

PresenterNet's founders have been developing and implementing sales and marketing technologies for nearly 25 years. Online services emphasize high-impact interactive presentations, data collection from prospect interactions, and customized reporting. Past clients have included Toshiba, SGI, Philips, NEC, ITT, Litton, Fujitsu, and HP.