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Press Release

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PresenterNet Announces Skype-Enabled Web Conferencing

CAPISTRANO BEACH, CA—PresenterNet, provider of online interactive Web conferencing services, announced today that it has enabled Skype services for use in delivering PresenterNet online presentations.

A global telephony company offering peer-to-peer VoIP (Voice over Internet Protocol), Skype supports free-of charge calling over the Internet. By enabling PresenterNet users to connect to Skype with a single click, the company has made it possible to hold Web conferences with people anywhere in the world without charge for voice connections.

According to PresenterNet CEO Douglas Wolfgram, "Presenting worldwide with Skype was a natural choice for us and our customers. By using this high-quality voice service along with our low-cost interactive online presentations, our customers leverage the best of both the voice and the data worlds. Any PresenterNet user can speak with customers or colleagues anywhere in the world on Skype, while presenting high-quality interactive slides, at a small fraction of the cost of traditional Web conferences. This means that global conferencing is available to even the smallest companies."

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Using Skype's VoIP conferencing capability, up to five participants can attend a conference on the Internet, using standard PC microphones to speak, and listening over their PC speakers. Skype users can also call people over ordinary phones with a feature known as SkypeOut, by paying a tiny per-minute charge to Skype. All users can simultaneously view PresenterNet slide presentations, using PowerPoint™ and other visual media.

"We have admired Skype and its excellent technology from the company's first announcement", explained Wolfgram. "As soon as we gained experience using it internally, we wanted to be one of the first to use it with Web Conferencing."

About PresenterNet:

PresenterNet's founders have been developing and implementing sales and marketing technologies for nearly 25 years. Online services emphasize high-impact interactive presentations, data collection from prospect interactions, and customized reporting. Past clients have included Toshiba, SGI, Philips, NEC, ITT, Litton, Fujitsu, and HP.

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