



PO Box 2097  
Capistrano Beach, CA 92624  
Phone 949.248.0439  
WEB [www.presenternet.com](http://www.presenternet.com)

# Press Release

Contact: Steve Vachss  
Phone: (925) 875-0879

FOR IMMEDIATE RELEASE  
Wednesday, November 17, 2004

## **PresenterNet Announces Macromedia FlashPaper2 Support**

CAPISTRANO BEACH, CA—PresenterNet, provider of online interactive Web conferencing services, announced today that the company's presentation system now supports documents converted by Macromedia FlashPaper2.

FlashPaper2 converts printable files into Macromedia Flash documents. Using FlashPaper to convert Microsoft Word or Excel files to Flash, PresenterNet users upload the resulting documents for Web Conferencing use, along with converted PowerPoint™ slides, Flash Movies, and image files.

In announcing FlashPaper support, PresenterNet CEO Douglas Wolfgram said, "We're very excited about helping our Web conferencing users to communicate with a full range of online document types. Macromedia FlashPaper provides an inexpensive solution that adds real value to Web conferences."

PresenterNet audiences viewing FlashPaper documents can adjust size, scroll, and search documents as they are presented, using Macromedia's integrated controls.

~ MORE ~

## **PresenterNet Announces Macromedia FlashPaper2 Support**

"Adding this powerful capability from Macromedia, brings a whole new dimension to Web conferencing applications", Wolfgram stated. "By intermixing documents with our proprietary interactive slides, we feel we are providing unparalleled presentation flexibility. Our users have already begun presenting material that expands sales, marketing and training in new ways."

About PresenterNet:

PresenterNet's founders have been developing and implementing sales and marketing technologies for nearly 25 years. Online services emphasize high-impact interactive presentations, data collection from prospect interactions, and customized reporting. Past clients have included Toshiba, SGI, Philips, NEC, ITT, Litton, Fujitsu, and HP.

End